

## Doctor of Philosophy Program in Ecosystem Innovation Management for Sustainable Tourism

The program emphasizes to produce doctorates with high potential for sustainable tourism management by integrating knowledge, science, innovations, technology, socio-culture, and economy, analyzing and synthesizing data from various sciences to produce new knowledge and innovations to solve and reduce tourism impacts, and drive to environmentally friendly tourism by applying digital technology to manage tourism for sustainability, environmental standardized tourism management, sustainable tourism policy, new normal tourism creation, and research to motivate tourist to be more environmentally responsible as well

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|--------------------------------------|--|----------------------|-----------------|
| 1. Number of students limited        | 20 Students  |                      |                 |
| 2. Plan of study                     | Plan 1.1 Plan 2.1  |                      |                 |
| 3. Instruction Administration        | Monday - Friday  |                      |                 |
| 4. Format of Instruction             | Online and Onsite  |                      |                 |
| 5. International Student Tuition fee | 56,000.- Bath/Semester   |                      |                 |
| 6. Course Structure                  | <b>Course Structure</b>  | <b>Plan of study</b> |                 |
|                                      |  | <b>Plan 1.1</b>      | <b>Plan 2.1</b> |
|                                      | Compulsory Course Credit   | -                    | 6               |
|                                      | Elective course (no more than.....)  | -                    | 6               |
|                                      | Thesis   | 48                   | 36              |
|                                      | <b>รวม</b>   | 48                   | 48              |
| 7. Qualification of applicants       | <p><b>Plan 1.1</b></p> <p>1.Master Degree holders in Social Science, Environmental, Tourism or related field with a GPA of minimum 3.25/4 and experience in working on Tourism and Environmental project</p> <p>2.Proof of English Proficiency Score (CU-TEP, PSU-TEP, IELTS, TOFEL)</p> <p>3. Other requirements are subjected to the program committee considerations.</p> <p><b>Plan 2.1</b></p> <p>1. Master Degree holders in Social Science, Environmental, Tourism or related field with a GPA of minimum 3.25/4 and experience in working on Tourism and Environmental project and have experience in working on environmental project for a minimum of 1 year with proof from employer</p> <p>2.Proof of English Proficiency Score (CU-TEP, PSU-TEP, IELTS, TOFEL)</p> <p>3.Other requirements are subjected to the program committee considerations.</p> |                      |                 |

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| 8. Application documents required by program | 1. Research description/plan (about 1-2 pages)<br>2 Previous published research articles (If any).<br>3. A copy of an English proficiency certificate/results (If any, special consideration will be given)  |
| 9. Contact info                              | Assoc. Prof. Dr. Parichart Visuthismajarn     Chairman of Program<br>E-mail <a href="mailto:parichart.v@psu.ac.th">parichart.v@psu.ac.th</a><br>Phitchayapa Suwanchatree Tel: +6674286803, E-mail : <a href="mailto:sukanya.t@psu.ac.th">sukanya.t@psu.ac.th</a><br><a href="https://www.facebook.com/profile.php?id=61551526881639">https://www.facebook.com/profile.php?id=61551526881639</a><br><a href="https://www.envi.psu.ac.th/wwwfem/">https://www.envi.psu.ac.th/wwwfem/</a> |

Test schedule : Will be informed later